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Corporate Sustainability and Corpora

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Corporate Sustainability and Corporate Financial Performance: The Indian Context

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Corporate Sustainability and Corporate Fina

I. Introduction:

II. Motivation for the study

Sustainability Reporting Initiatives:

CSR Voluntary guidelines

National Voluntary Guidelines

Figure 1: S&P ESG INDEX

III. A Review of the Literature:

Theoretical background of corporate sustainability

internal benefits

external benefits

supply and demand view

Institutional Theory views CSR

Relevant Literature:

Causes for the Differences in results:

IV. Developing the Hypothesis

Business Case for Sustainability Reporting:

innovations

Corporate Social Responsibility Variable

i t



MV_{it} BV_{it} $Earnings_{it}$ $Loss_{it}$ $Earnings_{it}$ X_{it} it
 it i t

Table 2: Definition of Independent/Control Variables

Determinants of CSP:

size

Table 3: Descriptive Statistics

Variables	Mean	SD	Min	Max	Mean	Min	Max
	For CSP-leaders				For non-CSP firms		

Table 4: Correlation Coefficient

Table 7 Ohlson’s Model: Dependant Variable – Market Value

Discussions

VII. Conclusion:

Future Research Directions:

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