

INTRODUCTION

The demand for conceptualization, development and implementation of projects and the use of project management principles and concepts are ever increasing in our societies and organizations. Through project organization, one could achieve more easily some of the goals, which would otherwise be difficult if organized in traditional ways. Businesses use project management to accomplish unique outcomes with limited resources under critical time constraints. The use of project management in the service sector to achieve organizations' goals is even more common in recent years. The programme aims at exposing the participants to the concepts of project management emphasizing the life cycle of projects beginning with the conceptualization, definition, design, development, implementation and control of projects.

OBJECTIVES

This four-and-a-half-day programme aims to help participants develop skills to plan, execute, monitor and control during various phases of a project and to apply different project management techniques for the optimal utilization of resources.



PROGRAMME DETAILS

■ **Duration**: January 08 - 12, 2024

Programme Commencement: 9:00 AM on January 08, 2024

Programme Conclusion: 2:00 PM on January 12, 2024

■ Venue: Management Development Centre (MDC), IIM C Campus

Accommodation: For Residential participantsCheck in: January 07, 2024 (6:00 pm onward)

• Check out: January 12, 2024 (2:00 pm)

HOW TO APPLY

- You can apply/nominate your personnel by clicking on the "Apply Now" link corresponding to the particular MDP, as appearing on our online calendar available at: https://iimcal.ac.in/mdp/mdp-calendar
- Once the candidature(s) is (are) approved, the sponsoring authority or participant (in case of self-nomination) will be intimated over email along with the Payment Advice seeking programme fees in advance.
- Programme fees can be remitted online through Electronic Fund Transfer (NEFT/RTGS).
- Upon remitting the fees online, kindly intimate CMDP office with the UTRNo. /relevant transaction details through email, so that we can connect your remittance to your nomination(s). Please note that confirmation of participation is subject to receipt of Programme fees by CMDP Office before commencement of the MDP.

IIM CALCUTTA'S ACCREDITATIONS AND RANKINGS

- Triple accreditations by AACSB (Association to Advance Collegiate Schools of Business), AMBA (Association of MBAs) and EQUIS.
- IIM Calcutta is the only B school in India to be a member of CEMS, a global alliance of leading business schools, multinational companies and NGOs
- IIM Calcutta has been ranked 2nd in India and 59th globally in 'Open-enrolment Programmes' category in the Financial Times Executive Education Ranking 2022. The Institute has secured 76th rank in Financial Times Global MBA Ranking 2023 and 1st in BT-MDRA Best B-School Survey 2022



Our correspondence address is as follows:

CMDP Office

Management Development Centre (MDC)

Indian Institute of Management Calcutta, Diamond Harbour Road, Joka, Kolkata - 700 104

Phone: +91 33 7121 6000-01 (Extns: 6012/6005)

Email: program_mdp@iimcal.ac.in | Weblink: https://www.iimcal.ac.in/mdp/mdp-calendar

For all other details on administrative matters please refer to the 'Guidelines for Participants' on our website or e-mail to program_mdp@iimcal.ac.in