

**INDIAN INSTITUTE OF MANAGEMENT CALCUTTA**  
DIAMOND HARBOUR ROAD, JOKA  
KOLKATA - 700104  
Phone No. 033-2467-8300 01-04

**E TENDER (NOTICE INVITING TENDER)**

**Tender Enquiry No. NIT/IIMC/ADV/12/2021 22**

**Dated: November 23, 2021**

Indian Institute of Management Calcutta (IIM Calcutta) invites online bids (e-tender) in two bids systems  
**at 14.15 p.m. A 1**

3	Financial bid shall be opened after evaluation of Technical Bid	<b>Will be intimated later</b>
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Tender documents comprising the following

Volume -I:

- a) Notice Inviting Tender

Volume -II:

- a) Price Bid with Bill of Quantity

The Tender Document can be downloaded from Central Public Procurement (CPP) Portal <http://eprocure.gov.in/eprocure/app> and bid is to be submitted online through the same portal up within the last date and time of submission of tender.

**PG \**

art infrastructure and manpower/ creative  
PAN India presence with offices at least in  
country-wide publication related work.

h experience of work undertaken for  
nd Educational Institutes like IIMs, IITs.

(Documentary evidence (Audited Annual  
18-19, oe ~~ing~~ Organization).

he authorized person of the

The Agency should have GST Registration (documentary evidence to be submitted).

The Advertisement Agency should have profitable company at least last 2 years. (documentary evidence submitted)





- e. Details of their Accreditation with Indian Newspaper Society (INS) along with the date of accreditation (Full Accreditation).
- f. Details of members with other professional organizations / associations and International assignments, if any.
- g. Details of experience in dealing with Government Institutions, Government of India Undertakings, Autonomous Bodies and Professional Institutes like IIMs, IITs.
- h. Name of the large corporate clients (Banks/PSUs/IITs/IIMs/Govt.Org./reputed companies).
- i. Annual turnover (minimum Rs 5(five) crores for previous three financial years of the Agency duly certified by a Chartered Accountant.
- j. Trade License.
- k. Income Tax Permanent Account Number: (In the name of the firm, if not proprietorship firm)
- l. GST Registration.
- m. Income Tax Returns (last 3 years) :
- n. Audited Balance Sheet (last 3 years) :

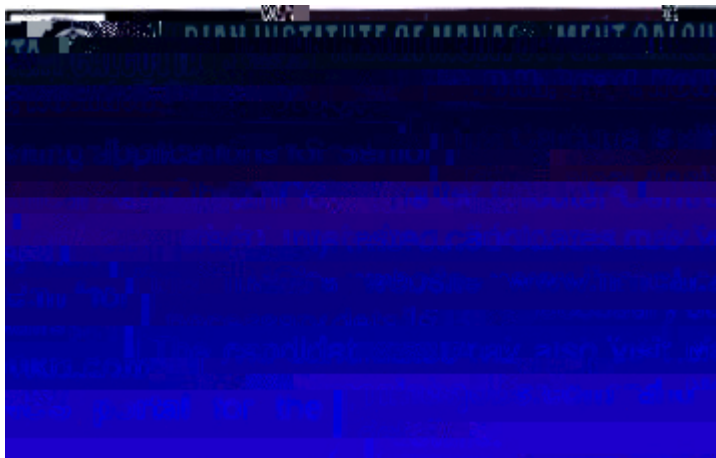
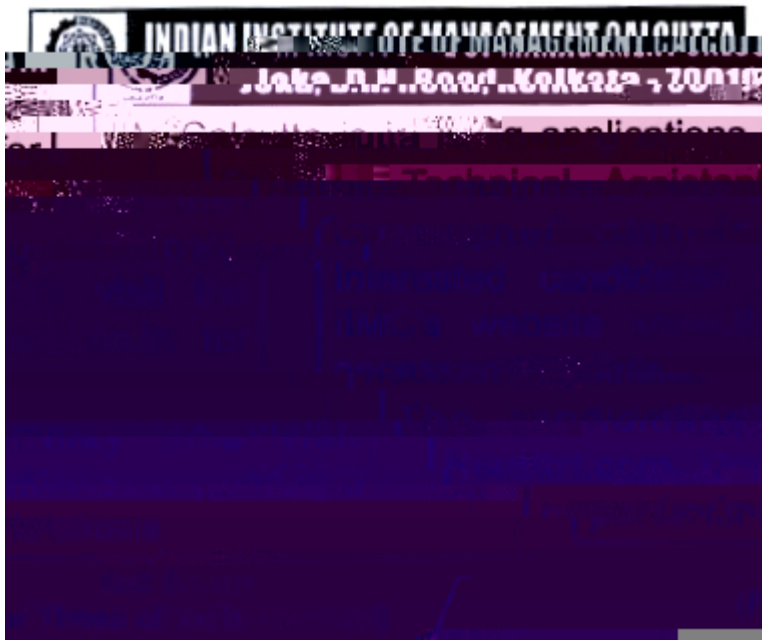
**Senior Administrative Officer  
(Purchase)**

**Brief Profile of the Advertising Agency:**

<b>Sl. No</b>	<b>Description</b>	<b>Details</b>
<b>A</b>	Name of the Advertising Agency	
<b>B</b>	Date of Establishment	

**C**

**Advertisement Matter:**



**7.9X5 Sq.cm  
(For The Telegraph- Jobs)**