

INDIAN INSTITUTE OF MANAGEMENT CALCUTTA

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TENDER (NOTICE INVITING TENDER)

Tender Enquiry No. NIT/IIMC/ADV/14/2021 ~~22~~

November 25, 2021

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 ’ — „ ž †... f - ‘ Indian Express + Financial Express (Duration 30 days) ” † ž f Ph.D. (Doctoral Programme) Admission 2022 Advertisement at IIM Calcutta and the matter will be released on Digital mode.

Indian Express + Financial Express Digital:

Deliverables:

- A. Website: Indianexpress.com, financialexpress.com
- B. Section: Home Page & Run on Site
- C. Platforms: Desktop + Mobile
- D. Ad Unit: 728x90, 300x250
- E. Duration: 30 days

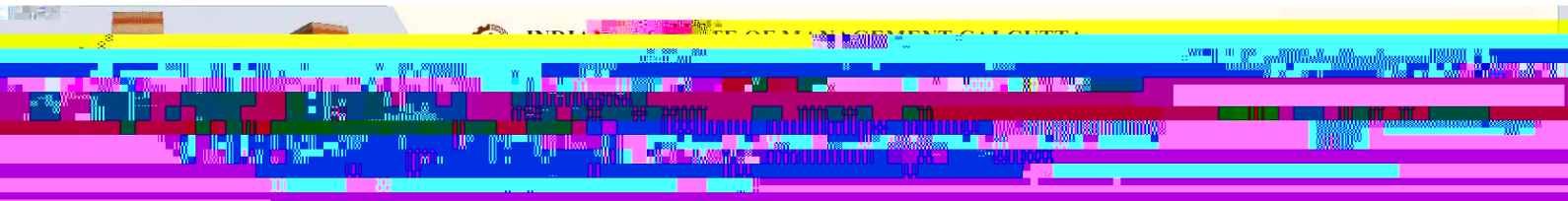
Ad Units	Estimated Impressions	Rate	Duration	Estimated Price Cost (Rs.)
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Brief Profile of the Advertising Agency:

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Advertisement Matter:

Banner:



Loading Page:

