



# INDIAN INSTITUTE OF MANAGEMENT CALCUTTA





PROGRAMME		
Date	Time	Topic
	9:00-9:30	Inauguration
	9:30-11:00	Business Analytics – Myths
		Promises, and Reality: Artificial Intelligence and Machine Learning perspectives
	11:00-11:15	Tea Break
	11:15-12:45	Business Analytics and Data Driven Decision Making: Statistical Perspective
	12:45-14:00	Lunch Break
	14:00-15:30	Business Analytics: Success and Failure Case Studies
	15:30-15:45	Tea Break
15:45-17:15	Hypothesis Testing and Statistical Inference: Applications to analytics	
	9:30-11:00	Data Visualization and Interpretation
	11:00-11:15	Tea Break
	11:15-12:45	Regression: Strengths and Pitfalls – Case Study/Applications
	12:45-14:00	Lunch Break
	14:00-15:30	Risk Analytics and Simulations: Case study/Applications
	15:30-15:45	Tea Break
	15:45-17:15	Logistic Regression: Case Study/Applications
	9:30-11:00	Financial Analytics: Case study/Applications
	11:00-11:15	Tea Break
	11:15-12:45	Learning from Organization History using Artificial Neural Network: Applications
	12:45-14:00	Lunch Break
	14:00-15:30	Combining expert opinion and data driven intelligence for decision making: Case study/Applications
	15:30-15:45	Tea Break
	15:45-17:15	Bigdata Prospects and the Reality: Case Study/Applications
	9:30-11:00	Blockchain: Current state of affair, Prospects, and Concerns
	11:00-11:15	Tea Break
	11:15-12:45	Unsupervised Learning with Clustering: Case Study/Applications
	12:45-14:00	Lunch Break
	14:00-19:00	Choice between Optional city Tour(Optional) and Open discussion with faculty
	9:30-11:00	Social Network Analytics: Emerging research and Applications
	11:00-11:15	Tea Break
	11:15-12:45	Analytics readiness of an organization, Career prospects in analytics, Valedictory
	12:45-14:00	Lunch

## PROGRAMME FEESFEESFEESFEES

