



IIMC CASE RESEARCH CENTER (IIMCCRC)

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The following paragraphs present episodes of *These conversations have*
been recreated from real life conversations amongst various women. *atiAI*

Nimruji Jammulamadaka of the Indian Institute of Management Calcutta and Arpita Mathur developed this case study as the basis for class discussion rather than to illustrate the effective or ineffective running of an organization.

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