Abstract

...engai..reneurship. Based on critical analysis of ...ole literature and theoryless understanding, we develop a definition of entrepreneur before embarking on to answer the question

..."Who becomes a successful entrepreneur?"- remains a contentious question in entrepreneurship

literature ...ite contribution from great minds over the last centuries and upsurge in studies

related to the ...stion in the last ... of decades. In fact, the ...

studied the field. This has been one of the

is a multistage proces...

...sa... people were caught in a dilemma. The... survey and questionnaire methodologies are not good enough to ans... questions and we did not have time a... resources to conduct prim...nary case studies. At this juncture, we took note of a large number o...

number or cases was large enough to generate generation. Besides ...

... hours were picked up.

... was coded for three ...

... in other cases. Binary coding helps in ...

... with survivor and failure

entrepreneurs to arrive at ...