

INDIAN INSTITUTE OF MANAGEMENT CALCUTTA  
DIAMOND HARBOUR ROAD  
KOLKATA - 700104

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TENDER DOCUMENT

FOR

COMPOSITION AND MAKING OF RECRUITMENT BROCHURE FOR  
PGPEX18<sup>TH</sup> BATCH, MBE18<sup>TH</sup> BATCH, PGDBA9<sup>TH</sup> BATCH AND  
RECRUITMENT BROCHURE & BATCH PROFILE FOR MBA 1<sup>ST</sup> YEAR &  
2<sup>ND</sup> YEAR STUDENTS FOR INDIAN INSTITUTE OF MANAGEMENT  
CALCUTTA

TENDER REFERENCE NO: IIMC/PUR/BROCHURES/CDPO/2025  
DATED: 06 MAY 2024

**REQUEST FOR PROPOSAL (RFP) FOR COMPOSITION AND MAKING OF RECRUITMENT BROCHURE FOR PGPEXAM 18TH BATCH, MBA EX 18TH BATCH, PGDBA 9TH BATCH AND RECRUITMENT BROCHURE & BATCH PROFILE FOR MBA 1ST YEAR & 2ND YEAR STUDENTS FOR INDIAN INSTITUTE OF MANAGEMENT CALCUTTA.**

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SECTION-I

INSTRUCTIONS TO BIDDERS (ITB)

s ä    The Tender Document ä    Š‡ † ‡“—‡•— ^“” ‡•‡”ii    Š‡”‡•f i-‡”‡”‡f ‡ž”‡‡Š‡ f‡ †••  
f •† ... ‘•†’—‘•• ^“” ‡•—‡” ‹•‰ ~~COMPOSITION AND MAKING OF RECRUITMENT BROCHURE  
FOR PGPX SEM 18<sup>TH</sup>~~

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... ‘•’ Ž‡-‡•‡•á f•† „-f•• †‡’‡•†‡•- f†~...‡‡’ä f””•f’‡-‡’‡~†‡† †‡” ... —•‡•- -‘ -Š‡ †‡‡” • †• “•‡‡’‡-‡‡’‡~†‡†

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z ä Manner of

~ † Š ‡ † f - ‡ f • † - † • ‡ ‘ ^ - Š ‡ ‡ æ ” ‘ ... — ” ‡ • ‡ • f - Ž • ‡ ” † f ‡ ” ... Ž ‘ ... • á TM

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## SECTION-II

## GENERAL CONDITIONS OF CONTRACT

## s ä      The Contract ä

f Language of Contract ä •Ž‡•• ‘-Š‡™<•‡•-’ —Žf-‡†<• á-‡Š‡ ... ‘-  
‘- Š‡ ^ ^ < f Ž f •‰ Šäf % Ž “... ‘‰ Ž ‘•+‡‡...‡...f •† “f Š.. - † ‘... - •‡•- •‡  
’ f ‘-‡•‡š...Šf •‰‡á •Šf Ž Ž f Ž• ‘‡™’ ‘-‡•- Šf-f Ž Ž f‰‡f‰‡ä.. ‘‡•‰Ž  
‘-‡”’‡-f-‘•^ - Š‡ Š‡...‰‰Žf...Š-ä... - - •‡•••Šf Ž Ž••Žf Ž ä

The Entire Agreement ä Š < • ‘• – f ... – f • † < – • † ‘... — •‡ • – • ... ‘• – – –  
f %”‡‡•‡•– „‡–™‡‡• – Š‡ “... — ”<sup>(%)</sup> • – → †‡f •‡†–‡f Ž.Ž•—“‡‡.”...‘‡‡•+•...  
•‡‰–<sup>(f)</sup> – ‘••á f • † f %”‡‡•‡•– •™ Š‡ – Š‡f “™“‡•–•‡†‡” „‡‡f Ž‡ “‡Š‡f‡f –‡  
‘• – f ... – ä ‘ f %”‡•– “‡”‡•‡•– f – „‡ ‘‡‡(–(Š‡” – f ”)•‡f •‡f •‡f – Š‡f f ” –  
• – „‡ “—• † ” „‡ Ž< f „Ž‡ ^ “á f •> •–‡f –‡‡•‡•‡‡á’”‡‡‰‡”‡‡•‡f •– ‘• – — Ž<  
– Š < • ‘• – f ... – ä

... Severability ä ^ f • ) ' " ' ~ < • ' ' " ... ' + < ≠ † ' ' " " ≠ + + ≠ Š ≠ +  
( ~ f Ž < † " — • ≠ • ^ " ... ≠ f „ Ž ≠ á • — ... Š ' " Š { „ . . - ≠ f • á Ž • — f Ž Š f Ž Ž " — f ≠ ≠ ... - - Š  
≠ • ^ " ... ≠ f „ ( Ž < - ) ^ f • • ' - Š f • + " ... ~ • + < - < ' ' ' - " f .. Š &

**Parties** ä Š ſ ‚ f ” – ‡ • – ‘ – Š ‡ ... ‘ • – “ f ... – f ” ‡ – Š ‡ %. ‘ – “ f ” . ä ‘ ‘ f • † –

‡ Contract



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" Š‡ ... "•" f ... - "•" • Š f ž ž - "‡ f - f • † • f"‡• f ž žž < „"•"‡ f .- "‡• f f • .- "Š‡ ... f • f • † • Š f ž ž • " - á TM (- Š ' - - - Š‡ TM " (- - ‡•) á. †• Š‡ ž % ‡• - Š‡ f • ' .. ‡•"•"‰% - Š‡ '‡"•'•"•"‡•'ž'‡† .. - Š‡ ... "•" f ... - " - Š‡ - Š‡ • '‡f .." - Š‡ á f † • .. ž'•" - "‡ - ' f •) • - ... Š‡ 'ž'‡† '‡"•"•" Š‡ ž ž†, †• ž f †• Š‡ .. f"•"•"‡• Š‡ • - ... Š‡ '‡"•"•" f • ... Š‡ .. - Š‡ (• ... "•" f ... - á

... ‘-TM <-Š•-f•† <•‰ -Š‡ f, ‘~‡á -Š‡ ... ‘-•-Šfž.† <•‰•f.. ‘~f•d•) <•Š <-•  
-” ... ‘•-”f ... -‘” • -•-... Š † ... -•‡•-•á † f”-f.á † f•‡•‘-”Š‡-”Š‡ ‘”•f.. ←“”•‰•-  
-Š‡ ‡š-‡•-”‡“-‘”‡† ^“” ‡“”••‰ -Š‡ Š‡•..”f..-“f á.-“-”-”Šfž.‡”‡-”-‡•-  
Š ‘ž <•‰ ... ‘•-”f•) -” ... ‘•-”f ... -‘” • f• -ž†‡-”-f•d•(•‰•”‡....)•-”f•-”f•-”f



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OE - - Š‡‡•†^...‘•-”f...-’‡”‘† -‡”•<Š‡f-f‰‡‰...→Š‡Š.f.Ž.Ž-”Š‡f..‡ “  
... Šf ”‰‡ -‘ -Š‡‡•‡™‡”~...‡”‘~(‡‡”f’™(•Š‡‡”“f•) Š‡.‡.”f•...‡‡ä • ... f•  
... ‘ ’Ž(f•...‡ä -Š‡‡•‡...—”(-) †‡’‘•(- •ŠfŽŽ „‡”“^“^‡(-‡‡ä  
• Š‡‡‡Ž(~‡”)“ -Š‡‡•‡”~...‡ • f•‡‡‡Žf→‡‡„Ž‡”“f”“...‡‡•f•OE‡—”‡

## Terminations for Default

*f f* ‘- < ... ♫ ^ “ ♫ • < f - ‘ • ^ “ ♫ ^ f - Ž • āf .. — Š ♫ ” # ~ ♫ Ž — ^ ‘ — ♫ ū  
† ‘- < ... ♫ ^ “ ♫ ^ f - Ž - i TM < - Š < • - TM ‘ TM ♫ ♫ ♫ - ‘ ♫ < f , “ ~ ♫ a - Š ♫ • ” ♫ .. —  
• - < - á ‘ ^ • ‘ + ♫ ... < + ♫ + á • Š f Ž Ž „ ” TM “ + ^ f - Ž - ‘ - ♫ .. - ♫ - “  
... ‘ • - “ f ... - “ á - ♫ ” • < f - ♫ - Š ♫ ... ‘ • - “ f ... - < .. TM Š ♫ Ž f - ‘ ” ♫ .. - “ f - Š ♫ T  
... ‘ • - “ f ... - “ ä

*f ... • Ž‡•• ‘- Š‡” TM ‹•‡ (••-” — ... -‡† „) - Š‡” f ”...=“” « Š‰ Ž Ž•- ... ‘•- (•-‡ - ‘‡ - ‘‡” ^ “” • - Š‡- Š‡• Š‡” Šf .‡— • ‘- -‡” • (• f -‡† ä*

## Contractual Remedies



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... ŽŽ •‡ ... ‡••f " ) f †Œ—•—•‡•— ~‘— ... Š‡”• •— ... Š f • ”‡†‘— ‘—‡•‡

s r ä Advance Payment ä † ~ f • ... ♫ ' f ) • ♫ • - • TM < Ž Ž „ ♫ • f + ♫ ä

s t ä Warranty/ Guarantee/ Defect Liability Clause ä

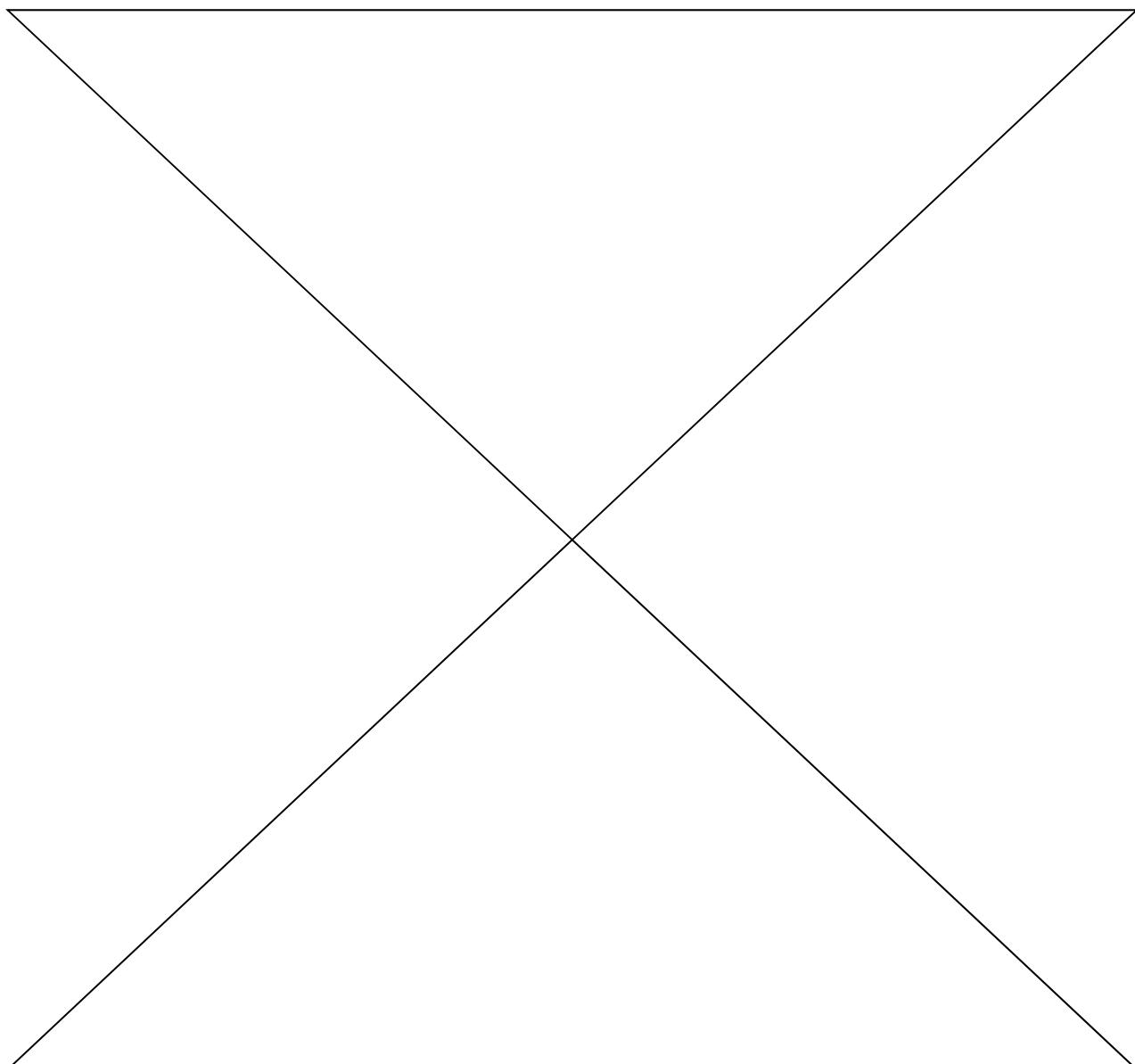
*f Š‡ Š‘—ž† „~(†‡ st ••—š •™ #“’ fo·f→‡ ~ fžŠ‡^••—ž‡ Š‡ †f—‡  
...••ž‡—••^—š‡ †‡ž(~‡”) ä ••—ž‡—f” ”~#†‡#”‡ž,f••†•%•%—f “—f”  
—š f—‡”<sup>+</sup>—†—š‡ ...•š“—ž š‡†••—™ (~—š‡#” y †.f”••—ä*

„Z  $\infty$  f - c' o o ' ^ - Š # # " - Š + - TM f " f o - > ... Z f - Š # # o Š f Z Š ' - % Š a æ

Š‡ •‡” ~ ‹ ...‡• •f › Šf ~‡ „‡‡• ◉•’‡ ... -‡‡á ‹ f•..‡..‡†-‡•‡á ’f••‡-f Ž’Ž

“ . . Š ‡ . . ‘ • – ” f . . . – ( • - ‡ ” • ( • f - ‡ ‡ ^ “ ” f • ) ” ‡ f • ‘ • TM Š f - • ‡ ~ ‡ ” ä

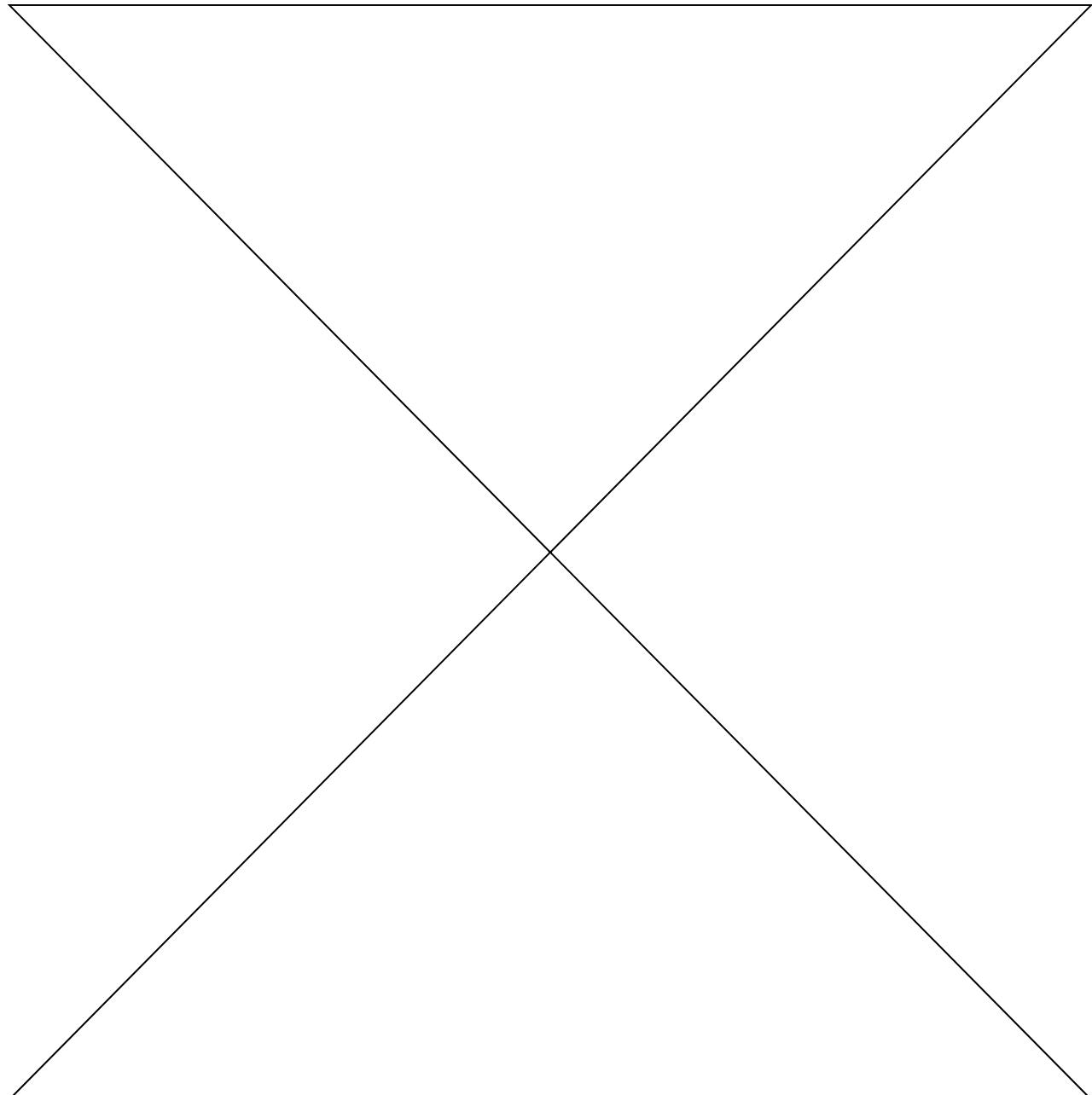
... • ... f • ♫ “ ^ f • > “ ♫ f .. ♫ ♫ ^ ♫ ... f — { “ • ” ♫ ♫ Ž ♫ ... ♫ ♫ ♫ ... - - ^ ♫ • f - ♫ ” *f Ž* + — ” *(* • %  
TM f ” ” f • - ) ’ ♫ ” *(* “ f ä f - Š ♫ TM - Š ♫ ” ♫ ... - *(* ^ ( ♫ + f Ž ’ ♫ Š f Ž Ž ♫ ♫ • f + ♫ - *(* Ž Ž - Š ♫ ” *(* • %  
TM f ” ” f • - ) ’ ♫ ” *(* + ä



## SECTION

## ELIGIBILITY CRITERIA OF BIDDERS

s ä † † † " • Š ' — Ž † Š f ~ † - Š † ^ ' Ž Ž ' TM ( • % ſ ď æ ( • — • † Ž ( % ſ ( „ ( Ž ( — ) ... " ( - † " (



SECTION 1

SCHEDULE OF REQUIREMENT/SCOPE OF WORK (SOR/ SOW)

s a Scope of Work



2. Process support

Š‡‡ž‡...-‡†‘•-”f...-“ Šf•-‘...‘”†↔f‡‡•IM<ž§...-‡š‡•‡^‡...‡•‡...  
’Š•...fžž>f•†‘”†‡•-‡%f•žž‰â‘žf>—-o f•†-S‡•ž‡•ä‘Š‡>Šf~‡-‘...žž  
™<-S-S‡--†‡•-žf...‡•‡•-‡’”‡•‡•-f”‡~‡•f•fžf‡‡•”š“-“‡•š‡“‡š‡  
•...š‡-ž‡ä

Š‡‡ž‡...-‡†‘•-”f...-“ Šf•-‘...‘”†↔f‡‡•žžf•-“”“-“tu‡†‡•žžf>—-f•†...ž“-“  
-š‡“...š-“‡“‡f...š”“‰”f••‡’f”f-fžžä,‡š‡ž‡..-‡†ž‡“‡-š‡“-“

Š‡‡ž‡...-‡†‘•-”f...-“ Šf•-‘...‘”†↔f‡‡-™žžfš..‡•‡•f•†‡””‡•‡•‡f-“-“  
f-žf-‡š“-“

## SECTION VI

## EVALUATION CRITERIA OF BID

s ä Evaluation Criteria ä

FORM 1e

BIDDER'S INFORMATION

SL No.	Particulars	Yes/No	Details
s ä	f •‡ ‘^ - Š‡ ‡ ”~ < ...‡ ” i ~ < ‡‡”		
t ä	‡‰ < •-‡”‡† ††”‡••		
u ä	”f •... Š‡ f† ^ ^ < ...‡ ††”‡••	f - ‘Ž•f-f < ^ f•>	
v ä	f •‡ ‘^ - Š‡ —- Š“ < œ‡† < %••f - ‘”>		
w ä	”f†‡ < ...‡••‡ ‘		
x ä	Š“ •-f „Ž < Š•‡•-‡‰ < •-”f - ‘• ‘		
y ä	‡-f < Ž•		
z ä	‡‰ < •-”f - ‘• ‘		
{ ä	f •‡ ‘^ ”“ < ‡-‘”		
s r ä	‘•-f ... - •—• „‡” “^ ”“ < ‡-‘”		
s s ä	æ•f < Ž “^ ”“ < ‡-‘” < • ... ‘•—• < ...f - ‘• TM < Ž Ž „‡ •‡•†	TM Š < ... Š f Ž Ž	
s t ä	f •‡ ‘^ ‘•‡ ’‘ < •- -...‡-‡f ..‡‰ f ”† < •‰ < † ... Ž f ” < ^ < ...f - ‘•		
s u ä	‘•-f ... - •—• „‡” “^ ”“ < •- -...‘•-f ... - ‡”•‘• ”‡‰ f ”† < •‰ < † Ž f ” < ^ < ...f - ‘•		
s v ä	æ•f < Ž “^ ”“ < •- -...‘•-f ... - ‡”•‘• ‘† Ž f ” < ^ < ...f - ‘•	”‡‰ f ”† < •‰	

Certificate to be Submitted by Bidder ä

...‡”- < ^ < ...f - ‡ - ‘ „‡ •—„• < -‡‡f, † - Š‡ „ < †



FORMæ

**BANK GUARANTEE FORMAT FOR PERFORMANCE**





Ž ä | ‘ ä      ‡ ’ f ”| - • ‡ • | |

Web Version of Recruitment Brochure : æ

‡ ” • ‘ ‘ • ^ ” ‘ ... Š — ” ‡ • ” ‘ ... Š — ” ‡ u t ” f %o ‡ •  
TM ‹ – Š f ’ ’ ” ‹ f – ‡ † ‡ • ‹ %o • ‹ • %o á ... ‘ ‘ • ‹ – ‘ ‘ • f • † ^ ” • f – – ‹ • %o á  
‘ œ ‡ á z ä w ó š s t ó  
f • – ‡ ” “ ,      ‘ • ‹ %o Š ‡ • ‘ Ž — – ‘ ‘ • ä

Batch Profile : æ

u  
‘ ä ‘ ^ Š ‘ – ‘ %o ” f ’ Š ‡ ” ‡ f %o ‡ á x • ‹ • ‹ • — •  
f %o ‡ • á z r a v ... ‘ ~ ‡ ” ‘ • ... Ž — † ‡ †

High End Digital Photography of Individual

FORM6  
INTEGRITYPACT

‘ „‡ • ‘ %o •‡† ‘• Ž f ‘• f ’‡”  
‘ „‡ •— „•—‡† f • ‘f ”— ‘^‡ … Š •—… f Ž „ ‘†

INTEGRITYPACTFOR TENDER DOCUMENT NO

TENDER

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